

## **Hello dear enthusiasts of the Breslau Adventure Rallye 2011!**

*A very old wisdom says "Good things take time!"*

In fact, after the prolong preparation, the press-book should have been printed before the holidays. But since it had to be something exceptionally good, and because we received the personal introduction of the Mayor of Dresden only this week, it took us literally one more moment.

But now we are ready and happy to inform you that in the next week, your media packages will finally start their journey!

This year we managed to print a really good-looking edition with about 100 pages (i.e. much bigger than the 2009 edition), with number of articles from all over the world – exclusively for your rally. Special thanks are due to the many participants who contributed for the success of the pressbook with the pictures they sent for the photo contest.

Next is a review of some important questions:

### **Fortis Photo Contest – a wonderful thing**

Indeed you have sent us many photos, stories and videos. It was very difficult for the jury to nominate the winner. We were very happy with this interest and in 2011 we are planning to expand the contest. The names of the winners for 2010 will be published in the pressbook.

### **Beginning of Registration – 15 January 2011.**

In short – the registration starts on 15 January. On this day starts the registration of the vehicles for the rally. Like each year, the registration starts at 00:00 h. The initial stop is generated after the first 300 registrations, regardless of the number in the different categories. With this we aim to:

- Increase the quality of the event;
- Stimulate the family nature of the event;
- Improve the safety;
- Optimize the entire logistics.

Like last year, after 4 weeks the registrations are automatically deleted from the system if we don't receive the payment (according to the regulations).

### **Start Fee – the prices for Breslau *will not be* increased**

Contrary to all tendencies, rumours and predictions: the prices for Breslau *will not be* increased! The nominal amount remains unchanged. But that's not all, we are adding new options.

### **SMS Service – never miss a thing**

2011 we are introducing a SMS system, developed especially for Breslau, which will significantly contribute for that all participants to be informed at all time (outside the stages) for important events such as ranking, starting time, changes in the roadbooks, beginning of the briefings for the participants.

Never miss a thing. In case your vehicle needs help, and you activate the Service button of Finder, this will notify your service crew and send the GPS coordinates of the location from where the vehicle must be repatriated.

### **Start 2011 in Breslau – Finish in Dresden**

At the moment all the lights for the start of the Rallye Breslau and its finish through the August Bridge in Dresden are green. The Mayor of Breslau Rafał Dutkiewicz and the Mayor of Dresden Helma Orosz are expecting us and are happy that after 16 long years, we will keep up the image of the rally, since last year it could not finish in Breslau due to the flooding and its consequences for the people of the city. After the seven

adventurous days of the competition and all the stories, which we, and our vehicles, will have to tell, we will celebrate in Dresden the final of the biggest offroad rally in Europe.

### **Catering de Luxe – Gerd Kastenmeier will culinary indulge 300 hungry teams**

Everybody who commits himself to the difficulties of the Breslau Adventure Rallye, as a participant, navigator or service crew, must receive the due care. After in 2010 we were justly criticized for the catering, in 2011 will not make any compromises.

This year we have booked Gerd Kastenmeier. Many of you know him for years as active participant in the rally and he knows very well what is important for the feeding. He and his team will take the culinary care for 300 hungry teams during the seven adventurous days. Moreover, the menus will be presented in February and we will keep you informed.

### **Safety with capital “S” – Rescue helicopters with paramedics**

In 2011 we continue to develop the safety conception of the rally. This of course includes a rescue helicopter with doctors, medical staff and specially trained paramedics. To this end we are cooperating with the local medical institutions, in order to shorten the distance to the location of the accident and to be more efficient.

### **Pre-Starting Zone – we are introducing a pre-starting zone**

In order to avoid the problems we had during the last years, related to the taking of the starting positions, which created many difficulties in 2010, we are introducing a pre-starting zone in 2011. If a vehicle enters this zone without authorization, this day the vehicle will start last. So, this year we don't impose time penalties, but a penalty “late start”.

### **Wireless LAN / Wi-Fi – free internet connection in the camp**

Currently we are negotiating with different operators, so we can provide free WLAN in the area of the information point for all the participants in 2011. This way the participants will have free internet access.

### **Technical Service – Inspection of the necessity of technical service**

In the last years we have noticed the following tendencies – the participating teams are getting better equipped. In 2010 we found out that the service provided by the organizers is barely used. This year we will decide whether it is necessary the rally to provide such service. In all cases we will keep the mobile tire workshop.

### **Roadbooks – the CP are not marked anymore**

2011 is the year when the CP will not be marked in the roadbooks. This evolution is due to two things. First, so the participants won't have to look for a CP which is marked in the roadbook, but impossible to find (because for instance it's been called for an accident). On the other hand, this inspires the participants for better navigation.

### **Service Roadbooks – completely new, better service roadbooks**

This year will be introduced completely new service roadbooks – with more pictures, maps, gas stations, driving advices, directions and spectator locations along the route. The service book will help everybody to be active for the events and you will find easier the next camp.

### **Rotation Start – Neutralization zones and waiting for better safety**

This novelty was introduced in 2010 and was well accepted. With it the Enduros, the first 50% in the ranking of the Cars/Trucks and the second half of the general ranking of the Cars/ Trucks started from totally different points. (While the Enduros and the Quads start from Start 1, the first 50% of the general ranking (Cars/Trucks) start from Start 2, and the remaining 50% start from Start 3).

In order to avoid the overtaking of the last vehicles by the Enduros, we introduce short neutralization zones, where depending on the weather conditions there will be shorter or longer pauses.

### **Route 2011 – One day – one meaningful prologue**

One day – just prologue. This way the misunderstandings at the start are eliminated in the following stages, before the ranking of the prologue is ready. We wouldn't be Breslau, however, if this was a simple prologue. That's why we will be driving in one day on different types of terrain so we can prepare ourselves and our vehicles for the coming challenges.

### **Marathon Stage – a real half day of rest**

When in 200 BC, Hannibal and his army crossed the Alps in order to destroy Rome he had to suffer huge losses. One of the main reasons for this was the exhaustion of his men and the harsh winter conditions in the mountain.

We are not planning to cross the alpine range, but we would like to provide our brave pilots and navigators the rests they need. Therefore, we will make shorter the stages before or after the marathon, so there is a half day of rest.

After all we are on a vacation rally and not on a conquest. J

### **Sponsors Stickers – Sponsors are important for all of us**

Unfortunately we have discovered that some "smart guys" remove the stickers of our sponsors, deliberately and maliciously!

The sponsors are really important for the rally, for the participants, for all of us. Therefore, this time we will pay more attention and increase the control. If we catch somebody to remove stickers, to place other stickers on top of them, or to paint on them, he should bear in mind that there will be sanctions. Depending on the gravity, the participant might be banned from starting.

### **New in the service – matching the expenses according to the sizes of the service vehicles**

Many people expressed their desire the service expenses to be in accordance to the size of the service vehicle, as so far the charges for a 20-ton truck were the same as for a Smart Cabrio (slightly exaggerated), used for transportation of extra cup-soda. This year we will pay attention to this problem. Soon you will receive more information.

### **Registration of service vehicles 2011 – after the driver has registered and paid the respective fee**

The registration of the service vehicles will not start on 15 January. In 2011 it will be directly connected to the competing vehicle. In practice this means that a team may register its service vehicle only when the participating vehicle is approved for the rally; i.e. after the complete registration and payment of the fee, respectively instalment. This will serve as a guarantee for the correct and definitive belonging of the service vehicle to the service crew of the respective competing team.

### **Exhibition „Allrad“ in Bad Kissingen – the dates of the Breslau Adventure Rallye have been exactly the same for years**

We are confused as you are that this year the exhibition has been moved for the last week of June. For 16 years Breslau has had fixed starting dates and we don't want to break this tradition. It's too bad for those of you, who have planned to participate in both events.

*We wish you lots of fun during the preparation and we'll be happy for the seven adventurous days with many international teams!*

Yours,  
**Rallye Breslau Team**