

# Hair & Beauty BUZZ

Your hotline to what's new and exciting this season.

## Shades of Spring



As we head into spring, hair color will be more natural than ever—colorful, chunky streaks are out, according to the experts at ProSilk. Here're some specifics on how color will be shaping up for every shade.

**BLONDES:** The must-have blonde is an expensive look with a natural finish. Your colorist can achieve the right effect by weaving different shades—including sable, mink and vanilla—throughout the hair. The new blonde is always paired with some lowlights.

**BRUNETTES:** Harsh black, purple and stripy highlights have taken a backseat to true-to-life looks. For the perfect brunette, have subtle, golden highlights painted on top of a light but warm brunette base. To add depth, a slightly darker color at the roots or on under-layers will do the trick.

**REDHEADS:** The most popular reds are warm shades with golden highlights for dimension. Reds that range from burgundy

**JESSICA BIEL's golden-y brunette epitomizes the look that will turn heads this season.**

John Shearer/WireImage.

and strawberry blonde to copper brown and auburn will be among the most wanted looks this season.



Shaz/Camera Press/Flema.

## Bye-bye blow dryer

Blow-drying is a crucial element of styling, but the drawbacks of blasting dry hair with hot air can outweigh the benefits. Luckily, there are alternatives! Claude Boscher, stylist at Pierre Michel Salon in NYC, shares some tips.

• **Curly hair** "Each morning, you must wash your hair or rinse with a conditioner," he says. "If you have a lot of hair, leave in a little conditioner to prevent frizz."

Afterward, thoroughly towel-dry and apply an anti-frizz gel to smooth it. "Don't comb too much when dry, just when wet, or it'll look frizzy," advises the stylist. "Then, roll or twist it with your fingers, taking big sections for a bigger curl." Smaller sections will make your locks curlier. Continue finger-styling until barely damp; let dry the rest of the way by itself.

• **Straight hair** Towel-dry to avoid knots, then apply volumizer at the roots. "Roll hair piece by piece for volume." Concentrate on the roots; it should take at least 20 minutes to achieve a full, luxurious effect. You can let hair air-dry the rest of the way.

Ever notice how your tresses seem to have more volume at the beach? You can easily replicate this without touching a blower. "Rinse hair with salty water and it'll look thick, wavy and amazing," Boscher says.

## PICK THE RIGHT COLOR TYPE

If you're considering haircolor—especially if you plan to do it at home by yourself—you need to know about the four basic types to choose from. Stylist and owner of Wayne Thomas Salon in New York City Brian Meehan helps us decode the color system.

**PERMANENT COLOR** uses ammonia and peroxide and can either lift or deepen color. It's the harshest on the hair and does not wash out; it lasts until your hair grows out.

**SEMI-PERMANENT COLOR** contains no ammonia or peroxide, so it can only

darken your hair. Its advantage, says Meehan, is that you never experience root re-growth since it washes out gradually, usually after six to twelve shampoos.

**DEMI-PERMANENT COLOR** is designed to last around 24 washings. It contains peroxide and while it

can't lighten your hair's natural pigment, it can let you go darker.

**TEMPORARY COLOR** is ideal if you want to have purple or neon green hair for a night. It usually comes in spray-on or mousse form and can be messy if your hair gets wet. It only lasts one washing.